



# RR

ROXSTAR  
*Group*

SERANDIPIANS  
Member Travel Designer

*Become an Ambassador*





WE  
WANT YOU  
TO  
TRAVEL  
LIKE A ROXSTAR



SERANDIPIANS  
Member Travel Designer



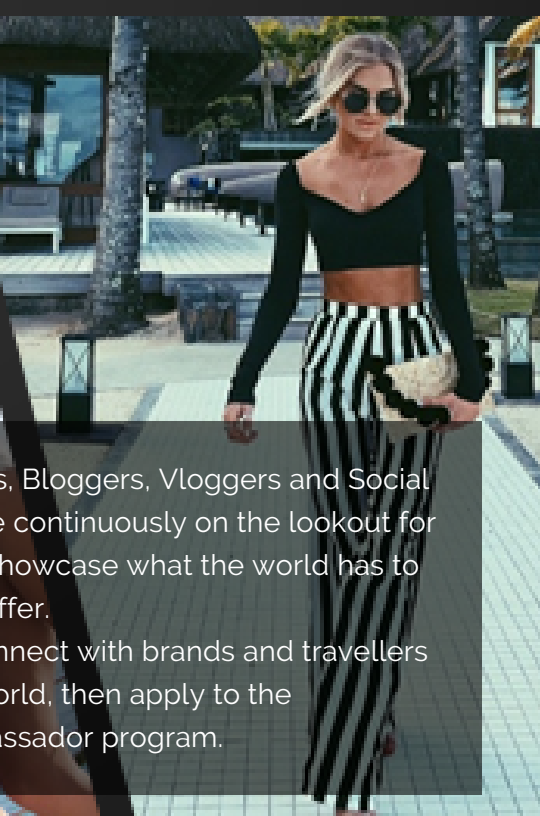
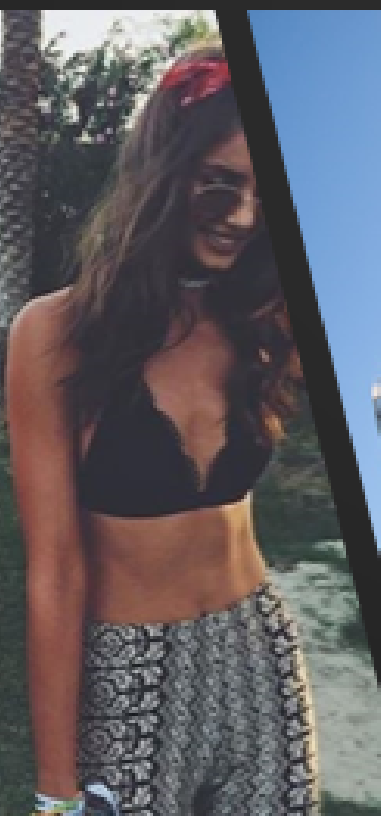
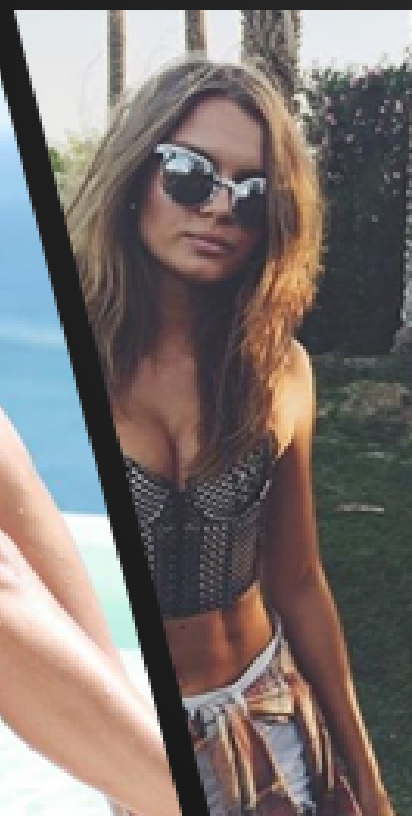
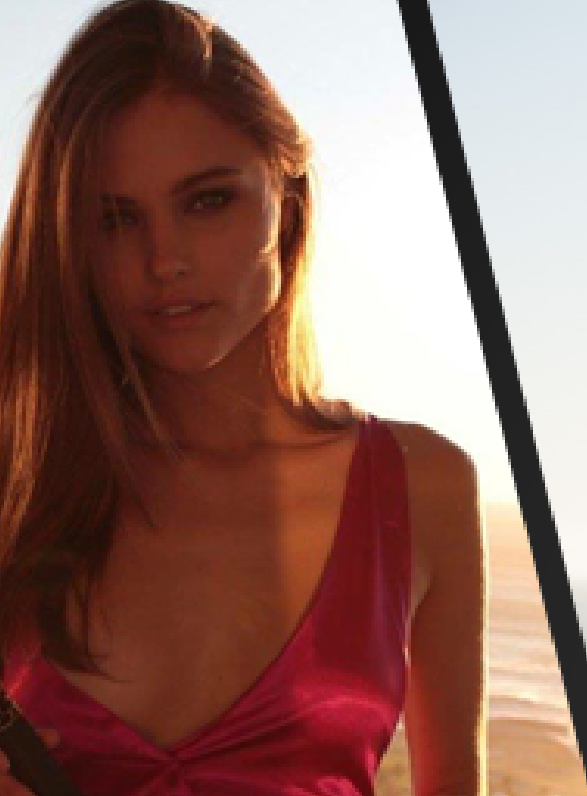


Our ambassadors are a unique network of top global influencers that specialise in creative content that is show stopping, breath taking and with a focus to curate strategic content that is far reaching at scale and specific to our brands and clients requirements with compelling storylines and full management by our specialist team.

We have built, and continue to build, a strong network of powerful influencers, celebrities and top models. Our ambassadors not only contribute to the group's social status and strengthen our Partnerships, but also increase our insider access to events, venues, and experiences for our clients and suppliers.







Calling all Models, Influencers, Bloggers, Vloggers and Social Media Stars! At Roxstar we are continuously on the lookout for content creators to help us showcase what the world has to offer. If you are keen to help us connect with brands and travellers from all over the world, then apply to the Roxstar Ambassador program.





*Whats in it for You*

Opportunity to  
Network

Grow Your  
Personal  
Brand

Travel for Free

Gain Valuable  
Skills &  
Experience

Earn Money





*This could be you*

Visiting the most amazing places on our planet, then telling everyone about it, earning money and free trips in the process. It's a win-win-win situation! Not only does this system work for the Travel Ambassadors, and for us, it also helps to spread the joys of travel.

This unique, word of mouth model is the best way to encourage others to get out there and enjoy the wonders of our world.

# What does it take

To be successful as an Ambassador

- You must be self-motivated
- Ambitious
- Well organised
- A great communicator
- Have great social skills
- Have passion for the brand you are selected for.
- Most important you should have a passion for travel!

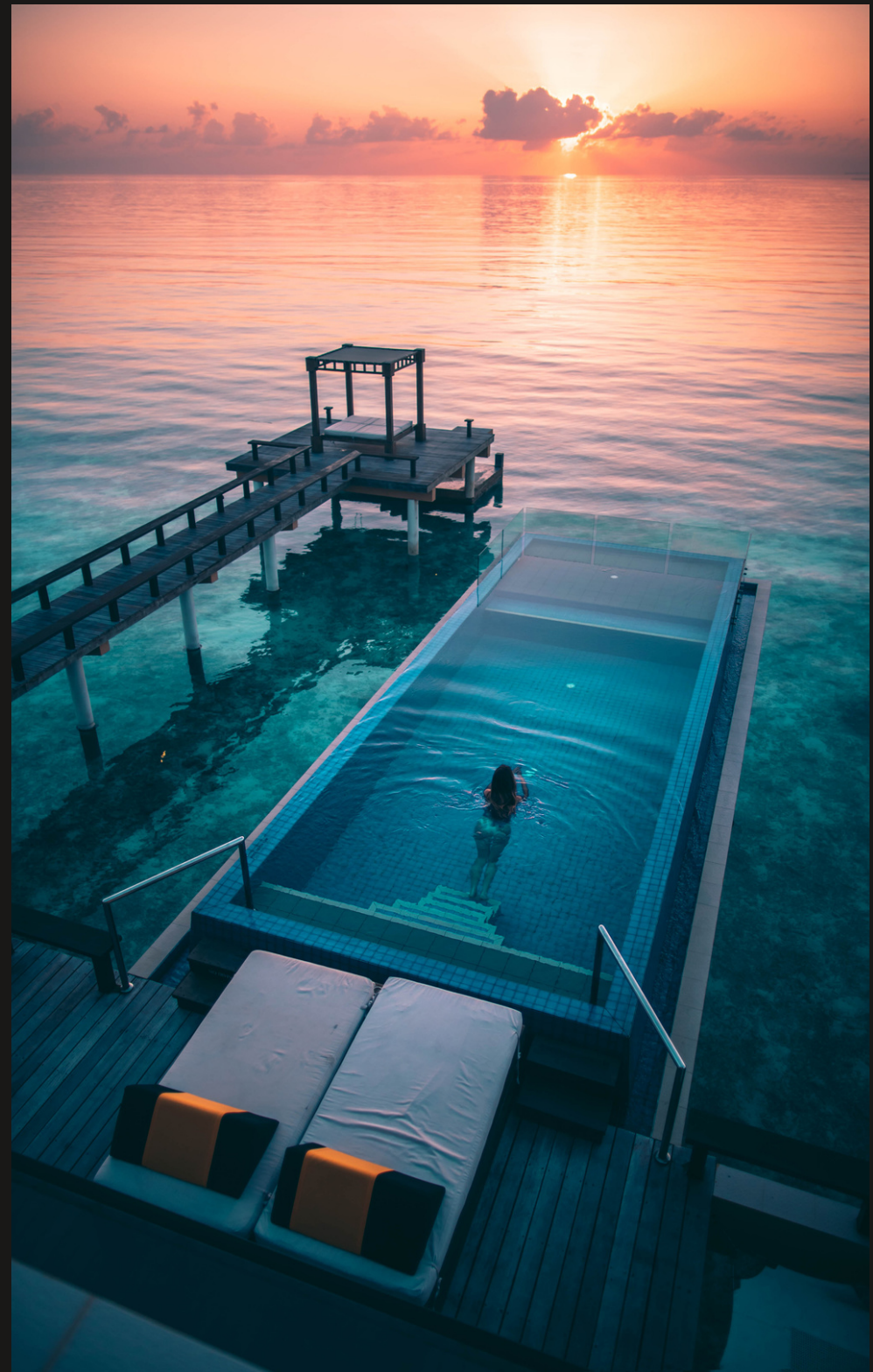




# What is expected

## As an Ambassador

- You will have access to a complementary Roxstar membership for all your personal travel needs ( for you & your family)
- To promote Roxstar special deals on your social platforms & tag the respective brands
- To attend any of our Ambassador trips ( if you are selected ) where your role is to create content .
- Access to reduced rates for all travel
- Opportunity to earn commission on all confirmed bookings clients make by using your voucher
- Have a passion for travel and life



## Location

With a global footprint and partnership relation in 124 countries across the globe.  
The Roxstar Group is a force to be reckoned with.





The background image shows a tropical resort setting. In the foreground, there's a swimming pool with clear blue water. To the right, a stone wall with a wooden slat fence runs along the pool. Lush greenery, including palm trees and other tropical plants, surrounds the area. In the distance, the ocean is visible under a clear sky. A teal banner is positioned at the top left, containing the text 'About Us' in a white script font.

## About Us

The Roxstar Group is a multifaceted company specialising in opulence. The Group is divided between a concierge company, an events and marketing business, a promotional and influencer model agency, a corporate incentive specialist company, and a high-end luxury wellness retreats business.

We strive for excellence by offering customised travel opportunities and experiences for all our clients' private and corporate needs and wants. We adapt to all requests with uncompromised and deliberate attention to detail, ensuring only the best. We work around the clock in combining our specialist expertise in the travel, real estate, transportation and entertainment industries to provide the ultimate tailor-made itinerary for our clients.

We offer our clients a personal concierge to assist with all needs and wants. Our members needn't spend time researching holiday destinations, choosing from countless hotels and restaurants, or even sourcing a birthday or anniversary gift with the risks of the unknown –our designated, trustworthy lifestyle managers with contacts across the globe and access to the finest services will do it all. Whether it's tickets to exclusive or sold-out events, VIP seats and boxes at music concerts and theatre performances, sports games, premières, charity balls, film and fashion –we make it happen!





# *Our Vision*

We strive to offer unique moments that exceed imaginations and expectations and ensure the finest luxury travel opportunities globally are executed. We offer the finest level of personalised travel, transportation and entertainment to our clients who are discerning individuals interested in living their life to its fullest.



## Meet the CEO

*Roxy Robinson*



Roxy Robinson firmly believes that one's network and relationships are the cornerstones of a successful business practice. Trust and loyalty are thus essential in building and maintaining healthy work and personal relationships. These principles are certainly reflected in Roxy's life work and mission to bring about positive experiences and happiness in people's lives.

From day one, Roxy has made it her mission to build and surround herself with a powerful network of business partners, suppliers, ambassadors, clients, and individual specialists and experts. Thanks to these connections, hard work, self-discipline and determination, and an effective team, Roxy has been able to travel to the furthest reaches of the globe for both business and pleasure. Her experience of and exposure to the world has thus granted Roxy with invaluable knowledge that would far exceed any client's wildest dreams and expectations.



# Partner Hotels





# Bucket List Experiences

Whatever is on your bucket list we can make it come true. With our little black book of contact we can get you access and bookings anywhere.



Truly immerse yourself in each destination you visit.

We aim to create holidays that are life-enhancing, maybe even life-changing, through the insider access we provide to people and places. This creates a much deeper connection with the world around you. Each of us has our own 'untold story', a vision waiting to be realised. Our business is inspired by collaborating with you in writing your own story, taking the time to connect with you personally to fully understand your desires and goals, no matter how simple or complex.

We enable you to live the story when you travel, and re-tell over and over again.



Roxstar

## MEMBERSHIP BENEFITS

OUR PREFERRED ROXSTAR COLLECTION EXCLUSIVELY FEATURES HOTELS, VILLAS, YACHTS AND EXPERIENCES WE LOVE, SO YOU CAN BE SURE YOU WILL BE GETTING THE VERY BEST AS WE HAVE INSPECTED EACH PARTNER WE ENDORSE.

*Nothing is overlooked*

We go to extreme lengths to ensure no detail is overlooked. We review all the important elements.



*Your travels will be effortless*

You'll have the same dedicated Travel Director throughout your membership year. It's like having your own high-level personal assistant specifically for travel.

We accept a limited number of members each year so you'll always feel part of a discreet club of like-minded, upscale travellers. Your travels will become effortless with our microscopic attention to detail and unsurpassed levels of discernment.



## *Concierge Service on Request*

With the most complete concierge service we will take every task -from the mundane to the matinee -off your hands for the duration of your stay.

## *Roxstar premium invite only membership*

Book 5 star Luxury hotels worldwide with  
**Roxstar VIP benefits:**

- Arrange private Charters at short notice
- Access to a concierge service when booking travel
- Complete confidentiality
- Worldwide coverage
- Bespoke Rate





# Value Added Services

We make sure that all your needs are met. Some of our value added services include:



**UPGRADES WHERE POSSIBLE**



**TAILOR-MADE ITINERARIES**



**OUR LITTLE BLACK BOOK OF INDUSTRY CONTACTS**



**LUXURY ACCOMMODATION**



**LUXURY TRANSPORT - YACHTS, PRIVATE JETS**



**BUCKET LIST EXPERIENCES**



**VIP ACCESS TO THE MOST EXCLUSIVE EVENTS**



**EXTRA BENEFITS TO OUR ROXSTAR MEMBERS**



**LAST MINUTE RESERVATIONS AT THE HOTTEST RESTAURANTS AND NIGHTCLUBS**

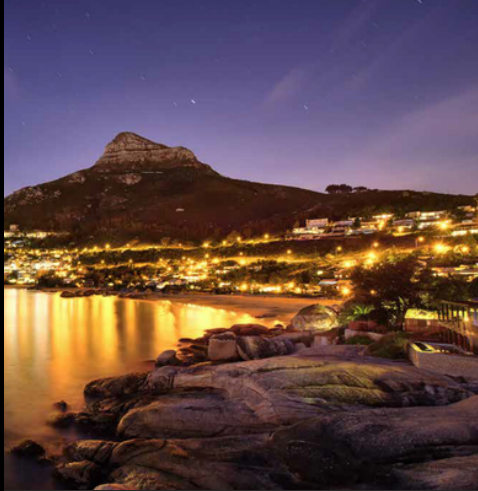


**EXCLUSIVE ACCESS TO MAJOR SPORTING THEATRE**



**MUSIC AND ART EVENTS**

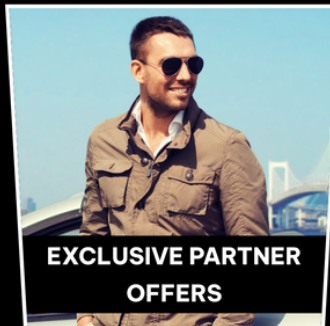




### **Our bespoke service includes:**

- Personal end-to-end service, which is woven throughout your programme.
- Full in-house service including production, event technology, event management and travel management.
- Event identity, branding and collateral.
- Delegate registration and branded apps.
- Budget management and crisis management.

# *Extra Benefits* TO OUR ROXSTAR MEMBERS





## TAKE THE STRESS OUT OF TRAVELLING

From sails in the water to flips in the air with a heart-stopping selection of rare and beautiful luxury fleet in the world. Choose the mode of transport that best fits the scope of your sabbatical: Luxury Cars, Helicopters, Private Jets, Yachts.

## TRAVEL

Resorts, Hotels, Villas, Lodges

Travel like a Roxstar when booking with us from free upgrades to late check-outs. Private islands buyout to connecting family room bookings, Let us help you find the perfect fit from our selection of luxury accommodations to suit every taste.



## EXPLORE. DREAM. DISCOVER

Safaris, Golf, Unique Experiences, Formula 1, VIP Nightlife Sporting Events, Corporate & Wellness Retreats, Hot Air Balloon Ride.

Whatever is on your bucket list we can make it come true. With our little black book of contacts we can get you access and bookings anywhere.

## ROXSTAR CLIENTS

Roxstar is proud to serve a variety of high profile clients from around the world. The following list provides an overview of a few of the select clients we have served in regards to customised lifestyle management programs. Business Owners/Executives Celebrities, Politicians/Heads of State, Royalty, Film & Media Personalities, Sports Professionals/Athletes.



## AMBASSADORS

Our ambassadors are a unique network of top global influencers that specialise in creative content that is show stopping, breath-taking and with a focus to curate strategic content specific to our brands.



## MALDIVES



## GREECE



## TURKEY



## UPCOMING AMBASSADOR TRIPS

PLEASE SEE A HANDFUL OF OUR UPCOMING AMBASSADOR TRIPS FOR THIS YEAR  
WHERE WE WILL BE INVITING SOME OF OUR AMBASSADORS  
YOU COULD BE CHOSEN TO JOIN US ....!

## BALI



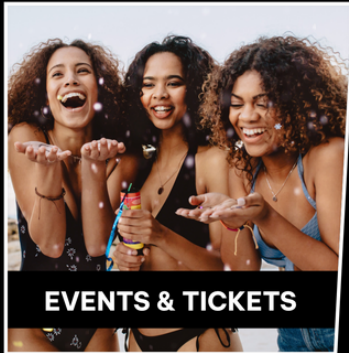
## SAFARI - AFRICA





# OUR SERVICES

“Roxstar Luxury Travel is a lifestyle assistant that becomes an extension to you and I can’t imagine life without their service. As well as the perks – from complimentary upgrades to preferred rates – whether you need help at a festival or need a spontaneous romantic getaway, Roxstar is a message away.” Roxstar Member – New York







WALDORF ASTORIA

IATA  
ACCREDITED AGENT

THE RITZ-CARLTON

airbnb

Myconian Collection  
Hotels | Resorts | Villas

JOALI BEING

INTERCONTINENTAL  
MALDIVES MAAMUNAGAU RESORT

THE PENINSULA  
HOTELS

AMAN  
RESORTS

IHG  
HOTELS & RESORTS

SIX SENSES

impresario

Dorchester  
Collection

starwood  
Hotels and  
Resorts

MEMBER OF VITA BY  
THE LEADING HOTELS  
OF THE WORLD

RADISSON  
COLLECTION

HYATT  
PRIVÉ

ST REGIS

Serandipians  
1<sup>st</sup> Grand  
Designers  
2022  
1<sup>st</sup> Certification

ANDAZ

MANDARIN ORIENTAL

USHUAIA  
IBIZA BEACH HOTEL

Sonesta  
25 YEARS  
OF SUSTAINABLE LUXURY

GRAND VELAS

MINOR  
HOTELS

BVLGARI  
HOTELS & RESORTS

One & Only  
RESORTS

BELMOND

Lujo  
ART & JOY

DESIGN HOTELS

RELAIS &  
CHATEAUX

SHANGRI-LA  
HOTELS and RESORTS

Jumeirah  
STAY DIFFERENT™

W  
HOTELS

SMALL  
LUXURY  
HOTELS  
OF THE WORLD

JW MARRIOTT

famous  
AGENTS

Virgin

SIR ROCCO'S  
KNIGHTS  
ROCCO FORTE HOTELS

Fairmont

CHEVAL BLANC

FOUR SEASONS

EMAAR

TRUMP  
HOTELS™

THE LANGHAM  
HOTELS & RESORTS

LUX\*  
RESORTS & HOTELS

kerzner

ROSEWOOD  
ELITE

PAPAYA PLAYA PROJECT





## ROXSTAR PREFERRED PARTNER STATUS

The only Traveller made Luxury agency in Africa, we operate globally both high end FIT and corporate events, incentives and business travel since 2004.

We are a full-service agency that offers concierge and travel services to the local and international tourism market. We have an existing administrative infrastructure, and work with a wide range of service providers. We access business opportunities and create unique travel experiences to deliver faultless services through combined skills and effective involvement in the industry. We are the favoured service chosen by those who are keen to enjoy the very best life has to offer.

## ENJOY THE GOOD LIFE WITH OUR MEMBER PRIVILEGES

Our member privileges include complementary **hotel nights, status upgrades, VIP treatments and many more!**

Roxstar has 1000's of hotels on its books and boasts a range of exclusive offers, upgrades and other benefits. You can be rest-assured that you are getting the best hotels, fantastic offers and world-class customer service. We are the **ONLY AGENCY IN AFRICA** to have access to this invitation-only service and **TITLE**, and we are very privileged to be a part of it and to offer these global privileges.





*Roystar*

# SPORTS PACKAGES

Providing completely customized luxury sports travel experiences. With access to an extensive collection of upmarket accommodations, VIP viewing options, and plenty of extras, personalize your ultimate sports travel experience.

## 2022 World Cup

Qatar | Nov 20 - Dec 19, 2022

Qatar's World Cup is poised to offer the best fan experience ever. All eight stadiums are within a 35 mile radius of Doha. Unparalleled hotel space has been secured in Doha to provide our guests with a true once-in-a-lifetime experience.

Feature Hotels:

- The Ritz-Carlton Doha
- St. Regis Doha

## 2023 Super Bowl

Phoenix, Arizona | Feb 9 - 13, 2023

Experience the electric atmosphere surrounding football's biggest game in sunny Arizona.

Feature Hotel:

The Phoenician,  
A Luxury Collection Resort  
One of Scottsdale's premier luxury resorts.

## 2024 Summer Games

Paris | Jul 26 - Aug 11, 2024

Luxury travel packages to the highly anticipated Summer Games in Paris.

Feature Hotel:

Hôtel de Crillon, A Rosewood Hotel  
This former palace is perfectly placed adjacent to the Champs-Élysées.



# *Roystar Insider Access* **SPORTING EVENTS**

## **Spanish Grand Prix**

- Circuit de Barcelona-Catalunya

**Monaco Grand Prix - Monte Carlo**

**Indy 500 - Indianapolis Motor Speedway**

**Canadian Grand Prix**

- Circuit Gilles Villeneuve

**Italian Grand Prix**

- Autodromo Nazionale Monza

**Singapore Grand Prix**

- Marina Bay Street Circuit

**US Grand Prix - Circuit of the Americas**

**Abu Dhabi Grand Prix - Yas Marina Circuit**

**Daytona 500**

- Daytona International Speedway

**French Open - Roland Garros**

**Wimbledon Championships**

**US Open Tennis - National Tennis Center**



**Stanley Cup Finals**

- TBA

**World Cup Finals Rugby**

- Stade de France

**Summer Games**

- Various Venues





**Champions League Final**  
- St. Petersburg Stadium

**Grey Cup - Mosaic Stadium**

**World Cup - Various Venues**

**Rose Bowl - Rose Bowl**

**College Football Championship**  
- SoFi Stadium

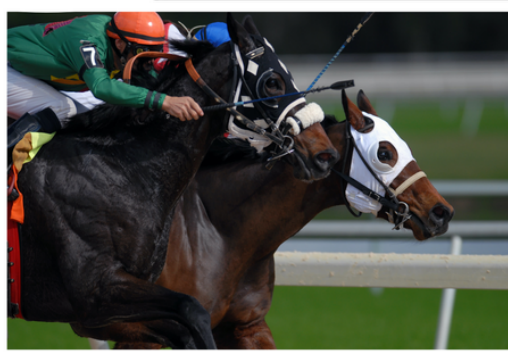
**Super Bowl - State Farm Stadium**

**Women's World Cup**  
- Various Venues



**US Open Golf**  
- The Country Club

**British Open**  
- The Old Course



**Kentucky Derby**  
- Churchill Downs

**Preakness Stakes**  
- Pimlico Race Course

**Belmont Stakes**  
- Belmont Park



**MLB All-Star Game**  
- Dodger Stadium

**Field of Dreams Game -**  
**Field of Dreams Stadium**

**World Series - TBA**



**Men's Final Four**  
- Caesars  
Superdome

**Masters**  
- Augusta National  
Golf Club



SERANDIPIANS

Member Travel Designer

## AS a ROXSTAR AMBASSADOR

**YOU GAIN ACCESS TO OUR GLOBAL BENEFITS**  
**EVENT ACCESS**  
**COMPLEMENTARY MEMBERSHIPS**  
**OPPORTUNITY TO EARN MONEY ON ALL**  
**REFERRALS AND CONFIRMED BOOKINGS**





Whats the next step

THE  
ROXSTAR LUXURY  
GROUP

**Traveller Made**<sup>®</sup>  
Member Agency

Contact Jane or Kerry  
members@roxstarglobalconsulting.com UK CELL: +4474 7935 1307  
Or go to the below link and fill in your details on our website



Thank You  
Let's create magic together  
Roxy Robinson

“

people will forget what you say  
and they'll forget what you do,  
but they will never forget how you make  
them feel.

Maya Angelou

”